

Why Invest in DFW?

THE DALLAS/FORT WORTH MARKET | GROWING BUSINESSES & EMPLOYMENT RATES

Consistent Economic Growth & Stability: DFW's economy leads on a national and global level with a 2014 GDP of \$447B

- If DFW were a country, it would have the world's 28th largest economy, greater than the GDPs of Austria (\$436B), Iran (\$415B) and the United Arab Emirates (\$401B)
- DFW is adding 100,000+ more jobs annually across a range of key sectors
- DFW employment is at an all-time high, with over 400,000 new jobs created since the recession
- DFW has the nation's 3rd highest rate of job growth (2015) & 6th best GDP (2014)
The Place for Business: DFW is home to 21 Fortune 500 Companies, beating California with the second most Fortune 500 Companies headquartered in any U.S. metro
- Texas provides a very business-friendly environment with significantly fewer business regulations, less tax, high workforce availability and skill, and lower labor costs, making it an economically-sensible choice for major company relocations and expansions
- DFW-based Fortune 500 companies include Exxon Mobil, AT&T, Energy Transfer Equity, American Airlines, Kimberly-Clark, Southwest Airlines, Tenant Healthcare, Texas Instruments, Dean Goods, D.R. Horton, Dr. Pepper Snapple Group, and Alliance Data Systems

STRENGTH UNDERPINNED BY ECONOMIC DIVERSITY

Examples of recent strategic company moves illustrate a diverse range of sectors and industries:

- Toyota: the auto manufacturer is relocating its Northern America HQ to Plano (DFW) from California, bringing 4,100 jobs
- Liberty Mutual Insurance: the nation's third-largest insurer is bringing 5,000 jobs to its new Plano campus by the end of next year
- FedEx Office: the national retailer created a new Plano campus and expects to grow beyond the 1,200 initial new jobs to support the company's expansion
- Charles Schwab Corporation: selected El Paso for its new operations center and 500 new jobs

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- PriceWaterhouseCoopers: the accounting firm expanding its local office in Uptown Dallas
- Active Network: the cloud-based software company moved its HQ from San Diego to downtown Dallas, generating 1,000 jobs
- J.P. Morgan Chase: construction begins this year on a new Plano campus to house 6,000 staff
- LoanDepot.com: mortgage lender opening joint HQ in Plano, bringing 1,000 jobs
- Fannie Mae: a multiple office consolidation is planned for early 2018 in DFW for 2,000 employees

GROWING POPULATION & HIGH QUALITY OF LIFE

Population Growth: DFW's population has increased 25% since 2000, with 2%+ annual population increases projected through at least 2019

Affordability and Desirability: incomes are high and growing, while the cost of living is dropping

- DFW's median household income of \$58,366 grew by 17.3% between 2005 – 2013, higher than that of most U.S. metros, such as LA, Charlotte, Nashville, Miami, Atlanta, Las Vegas and Phoenix
- DFW was one of very few U.S. metros with a regional price parity decrease from 2008 – 2012
- DFW experiences significantly less crime, unemployment (2.8% in 2015, 1.7% below the national average), and daily driving commute times compared to other metros
- Temperate climate encourages year-round outdoor activities across the area's 400 + public parks, 172 golf courses and 12 major lakes
- Top Educational Institutions: DFW has 250,000 students enrolled in higher education, with more than 35,000 degrees awarded annually
- North Texas boasts more than 25 highly respected colleges, universities and technical schools, including Southern Methodist University, University of Texas at Arlington, Texas Christian University, University of North Texas
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